



# Urban Research Program

2008 Seminar Series

**Tony Perucci, Ph.D.**

**Radical Rupture, Performance Activism  
&  
Neoliberal Space**

Consumer culture has long been characterized by its theatricality — cf. Veblen's conception of 'conspicuous consumption'. This seminar is an analysis of the performance and trial of artist/activist ***Reverend Billy and the Church of Stop Shopping***. The analysis concludes that performance is a means to contest the ubiquity and totality of neoliberal capitalism.

Tony Perucci is an assistant professor in the Dept. of Communication Studies, University of North Carolina at Chapel Hill, USA.

**Thursday 26th June 2008**

12.15 p.m. - 1.30 p.m.

Nathan Campus - Room N55 1.12