

GRIFFITH BUSINESS SCHOOL, GRIFFITH UNIVERSITY
QUEENSLAND, AUSTRALIA



EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS
IN THE WORLD



GLOBALLY RESPONSIBLE LEADERSHIP
INITIATIVE

Griffith Business School is committed to developing globally responsible business leaders, professionals and public sector managers with the right set of skills for the 21st century. Located in Southeast Queensland (Brisbane, Logan and Gold Coast), the fastest growing region of Australia, Griffith Business School is part of Griffith University, a dynamic, innovative and well-respected public university with more than 37,000 students.

Considered one of Australia's leading business educators, Griffith Business School has recently received accreditation with the Association to Advance Collegiate Schools of Business (AACSB) International, one of only five Australian business schools to be recognised in this way. In addition, its MBA has received the highest rating possible (5 stars) from the Graduate Management Association of Australia each year for the past seven years.

Griffith Business School is committed to high quality business and public sector education and research with a special focus on sustainable business development and responsible leadership. Including public policy and public sector management, Asian studies, tourism, sport, event and real estate management in its program portfolio, Griffith Business School provides a wide range of undergraduate and postgraduate programs as well as a substantial PhD program.

Griffith Business School is an active partner in the Globally Responsible Leadership Initiative, an early signatory to the UN Principles for Responsible Management Education and a founding member of the Asia-Pacific Academy of Business in Society. These engagements demonstrate the School's strong commitment to sustainable enterprise development and corporate responsibility.

www.griffith.edu.au/gbs

Fast-paced, competitive global markets mean business and public leaders need to understand international trends, contemporary issues and remain flexible to stay ahead. The global financial crisis demonstrates the urgent need for well-trained, ethical and responsible business and public leaders who not only understand what is happening but also can inspire confidence in business and markets. Furthermore, climate change, global warming and widespread environmental degradation indicate the importance of paying attention to issues around our planet as well as to profit. Griffith Business School is committed to education and research that addresses these global concerns.



Committed to developing global citizens through its education programs, and to producing high quality research, Griffith Business School has a highly qualified faculty who remain in touch with industry and professional needs. It provides opportunities for its students to engage with industry and to get an international experience through exchange and internship programs. Our degrees and programs are recognised nationally and internationally and our senior researchers are leaders in their fields. Griffith Business School, through its teaching and research programs, seeks to ensure that its graduates and partners are prepared for the ever changing world in which responsible business and public leadership is critical.

A handwritten signature in black ink, appearing to read 'M Powell', written in a cursive style.

Professor Michael Powell
Pro Vice Chancellor (Business)



Research excellence

Griffith Business School is home to several world-class research facilities, with internationally recognised strengths in the fields of Asian studies and business, franchising, sustainable tourism as well as policing and security.

Working with industry, government and partner institutions within Australia and globally, Griffith is producing relevant research outcomes to inform policy and provide solutions for a range of business problems.

The research activities of staff and Doctor of Philosophy (PhD) students take place within one of seven departments and four research centres. Our faculty are members of one of the four GBS research centres:

- ▶ **Centre for Governance and Public Policy** – examining the capacity, sustainability and accountability of governments.
- ▶ **Griffith Asia Institute** – analysing key developments in the politics, economics, societies and cultures of Asia and the South Pacific.
- ▶ **Centre for Tourism, Sport and Service Innovation** – finding the best ways to deliver tourism, sport and service innovations.
- ▶ **Centre for Work, Organisation and Wellbeing** – developing world-class research that is distinctive and relevant to the future of work.

These Centres are important vehicles for advancing identified research strengths within the School, and are complemented by areas of emerging strength in the following three strategic research programs:

- ▶ Asia Pacific Business Economics
- ▶ Health Management
- ▶ Sustainable Business

In addition, Academic Centres strengthen the School's research culture as well as providing hubs for discipline-specific learning and teaching:

- ▶ **Asia Pacific Centre for Franchising Excellence** – addressing the need for dedicated research and education in the rapidly growing franchising industry.
- ▶ **Asia Pacific Centre for Sustainable Enterprise** – finding practical and integrated solutions to current sustainability issues.
- ▶ **Centre for Financial Independence and Education** – progressing knowledge and understanding of consumer investments, spending and household financial management decisions.

For further information on our research visit

www.griffith.edu.au/business/griffith-business-school/research

Intellectual capital

Griffith Business School offers an extensive range of business and commerce degrees at undergraduate and postgraduate level. The School is recognised as a pioneer in areas including tourism, international business, franchising, Asia studies, industrial relations and more.

Griffith Business School's programs are delivered by highly qualified teaching staff whose extensive qualifications are enriched by industry experience and ongoing research. Our staff include published academics, international visiting professors and leading business professionals.

Students will undertake courses aligned with their chosen degree and have the opportunity to supplement this with specialised study in a range of disciplines, including:

- ▶ Accounting
- ▶ Asian studies
- ▶ Banking and finance
- ▶ Business administration
- ▶ Commerce
- ▶ Economics
- ▶ Event management
- ▶ Financial planning
- ▶ Franchising
- ▶ Hospitality
- ▶ Hotel management
- ▶ Human Resource Management
- ▶ Industrial and Employment Relations
- ▶ Information systems
- ▶ International business
- ▶ International relations
- ▶ Logistics and Supply Chain Management
- ▶ Management
- ▶ Marketing

Forging leading partnerships and linkages

Griffith Business School is innovative, engaged and deeply international in orientation with the aim of preparing internationally knowledgeable graduates for global careers. We are recognised as a leader in a number of key global industry initiatives central to the future of business education. Furthermore, Griffith Business School has long recognised the strategic importance of partnerships with high quality domestic, regional and overseas institutions and organisations as effective ways of consolidating the internationalisation of our curricula, students and staff.

Global activities and initiatives include:

- ▶ Griffith was the first of only three Australian universities admitted to the Pacific Asian Consortium for International Business Education and Research (PACIBER), which is an elite network of approximately 30 universities in 12 countries that are committed to excellence in international business education.
- ▶ Griffith Business School was the first Australian business school admitted to the Globally Responsible Leadership Initiative of the EFMD, which aims to promote understanding of globally responsible leadership and to develop its practice.
- ▶ Continuing to lead the way, Griffith was the first Australian University to sign to the United Nations Principles for Responsible Management Education (PRME), which demonstrates the School's commitment to advancing corporate social responsibility (CSR) and integrating CSR principles into our curricula and research.
- ▶ Griffith Business School is one of eight founding members of the Asia Pacific Academy of Business in Society (APABIS) and will host the 2009 APABIS Annual Conference in Brisbane.
- ▶ Griffith Business School is a founding partner of the Australian and New Zealand School of Government (ANZSOG), and contributes significantly to its programs.
- ▶ Griffith is the only Queensland member of the prestigious Australian National Business School – a consortium of leading universities which ensures quality assurance and facilitates transfers between each university's MBA program.
- ▶ Griffith Business School currently hosts the Secretariat of the Australian and New Zealand Academy of Management (ANZAM), an organisation founded in 1985 to advance management education, research and practices in Australia, New Zealand and beyond.
- ▶ Griffith Business School has developed a network of key bilateral relationships with a diverse range of high quality business schools throughout the world in order to facilitate faculty and student exchanges, research and other collaborative activities.
- ▶ Griffith Business School is accredited by AACSB International, and is a full member of EFMD.

- ▶ Occupational health and safety
- ▶ Politics and government
- ▶ Real estate and property development
- ▶ Risk management
- ▶ Sport management
- ▶ Sustainable enterprise
- ▶ Tourism

Our professional Graduate Certificate and coursework Masters degrees have been developed with industry input and are supported by current research and best practice. The Griffith MBA boasts an independent five-star rating from the Graduate Management Association of Australia (GMAA) based on outstanding performance in areas including quality of teaching staff, curriculum and industry links. Our International MBA has also been recognised with a five-star rating. The Work Integrated Learning component of the program was awarded Outstanding Work Placement Program at the 2008 Queensland Education and Training International Awards for Excellence.

Griffith Business School boasts a strong research culture, and our staff are committed to continuously enhancing and developing this culture. The PhD is Griffith's premier research training degree, and the School proudly nurtures to completion many candidates each year.

Further information about our programs and courses is available at www.griffith.edu.au/business

Griffith Business School Alumni Network

Griffith Business School Alumni Network aims to forge strong ties with the corporate world, and build professional networks for our alumni. Members include Griffith graduates, current students, industry partners and friends of the University who benefit from the many professional development and networking opportunities.

In recognition of the lifelong role our graduates play in society, we formally acknowledge their achievements through the Outstanding Alumnus Awards Program. These annual awards are presented to members of our alumni community who have made significant contributions to their profession and the community.

Our alumni demonstrate their commitment to the School and University through continuing engagement in activities such as the University's mentoring program, work-integrated learning and internship opportunities, membership on advisory boards, and provision of scholarships for current students.

Further information about the Griffith Business School Alumni Network is available at www.griffith.edu.au/gbsalumni

Fabienne Rabbiosi

Fabienne Rabbiosi is a member of the School's Alumni Advisory Group, which actively contributes to driving alumni engagement. She has chosen to keep close ties with Griffith as she truly believes in 'putting theory into practice', and simply loves to mentor others and inspire them to strive high.



Andrew Stone

Alumnus Andrew Stone engages with the Network as it provides the opportunity to create strong professional networks. "I'm meeting people from diverse professional backgrounds, ranging from junior to senior and executive positions. My involvement has also broadened my understanding of where my degree can take me, and has helped me frame a future career strategy."

Our mission

Griffith Business School seeks to excel as a provider of high quality, cross-disciplinary and internationally relevant business and public policy education and research, emphasising the relationship between business and society in promoting sustainable enterprises and communities.

Our values

- ▶ **Responsible leadership** – giving our students the knowledge, skills and values to encourage them to become responsible leaders in the future, with a concern for planet and people as well as profit.
- ▶ **Sustainable business practices** – researching, developing and promoting social, financial and environmental approaches that lead to sustainable businesses and communities.
- ▶ **Global orientation** – providing education and research that recognises we operate in a fast-changing global environment and prepares global citizens, with a special focus on the Asia Pacific region.

About Griffith University

Griffith University is regarded as one of Australia's most innovative universities and one of the Asia-Pacific region's most influential higher education institutions. Griffith prepares future leaders to manage tomorrow's global issues.

Since opening its doors in 1971, Griffith has pioneered many innovations - offering Australia's first environmental science and Asian studies degrees, and being the first Australian business school to sign the United Nations Principles for Responsible Management Education to name a few.

Griffith's research and teaching strengths cover many hot button issues - health, water and the environment alongside Asian politics and trade, sustainable tourism, criminology, and music and the arts.

The University's strong international standing is built on highly-regarded research and teaching faculty, international partnerships and the calibre of its programs and graduates.

Its five campuses span three cities across Australia's fastest growing corridor from Brisbane to the Gold Coast. With more than 37000 students from more than 122 countries, Griffith is now Australia's ninth largest higher education institution in terms of student load.



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Phone: +61 7 3735 7677
Fax: +61 7 3735 4159
Email: gbs@griffith.edu.au
Web: www.griffith.edu.au/gbs

Griffith Business School
Griffith University
170 Kessels Road
Nathan Queensland 4111, Australia