



Urban Research Program

2008 Seminar Series

Dr Doreen Jakob

From Agglomeration to Commodification

- creative industries in Berlin and New York City -

The 'creative city' is more than a space of industrial agglomeration. It is argued it is also an intentional reorganisation of the consumption and marketing of creative industries - in short, a commodification of place.

Dr Doreen Jakob studied Geography, Sociology, Economics and Political Science in Berlin and New York City. Her recently submitted thesis is entitled: "Beyond creative production networks: The development of intra-metropolitan creative industries clusters in Berlin and New York City." She is on a 6 month visit to the Urban Research Program.

Wednesday 23rd July 2008

12.15 p.m. - 1.30 p.m.

Nathan Campus - Room N55 1.12