

## **Transcript – Real Estate and Property Development**

### **Introduction**

Over fifteen hundred people are moving to Queensland every week and as a result, real estate and property development is booming!

To help meet the demand for professionals in this area, Griffith in conjunction with its industry partners has designed a new degree – A Bachelor of Business in Real Estate and Property Development.

**Title:** What can students expect from this degree?

**Prof. Mike Davidson:** this is the first degree within university that has gone across a range of areas from business to environmental science to environmental planning and law and engineering and combined courses in this area. This is a fairly unique combination. Another unique aspect to the degree is the fact that when students graduate from this program they will actually be able to operate as real estate practitioners because they will have been licensed by the Real Estate Institute of Queensland, and that's an imbedded process within the degree. They will also complete a minimum of 200 hours of work experience in the industry before graduation.

**Title:** How will it be regarded by employers?

**Prof. Mike Davidson:** very well regarded by employers because they have been integral in the design process of this degree program. And with the boom that is going on in South East Queensland currently, and is likely to continue for the next 20 odd years, there's going to be great demand for graduates from this degree. They will be able to get employment in the real estate sector, in sales and marketing, the property management sector, property management sector and a range of other allied sectors. So there'll be strong demand for graduates from this degree.

**Title:** What type of student is this degree likely to attract?

**Prof. Mike Davidson:** I think this degree will attract quite a broad range of students but they have to have several attributes to really enhance their career prospects. And that's apart from learning the technical skills they will be given in the degree program there is need to be a very much person oriented individual because the real estate and property development industry links a range of their industries so they will need to have that sort of very interpersonal skills to develop their career path.

### **Griffith University Logo**

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